

THE PROJECT

LEVELLING THE PLAYING FIELD

THROUGH WORK BASED LEARNING ADDRESSING DIFFERENTIAL GRADUATE EMPLOYABILITY

CLOSING THE EMPLOYMENT RATE GAP

Our institutions' analysis supports HEFCE's findings on differential outcomes



TEN PERCENT DIFFERENCE IN GRADUATE LEVEL EMPLOYMENT FOR WP VS. NON WP GRADUATES; WITH THE LATTER UP TO THREE TIMES MORE LIKELY TO BE UNEMPLOYED

Up to 12% difference in graduate level employment for BME vs. non BME graduates

THE ACADEMIC BIT! "Recent research at Aston University has shown the moderating impact of work placements on differential outcomes" Birdi, Moores & Higson (2016)



SO THIS IS WHAT WE FIGURE...



Scale up existing interventions to increase engagement of target groups. (How?) Through targeting specific courses, tailoring communications and using additional people on the ground to engage hard to reach students.



OUR TARGET GROUPS ARE...



IN YEAR 1

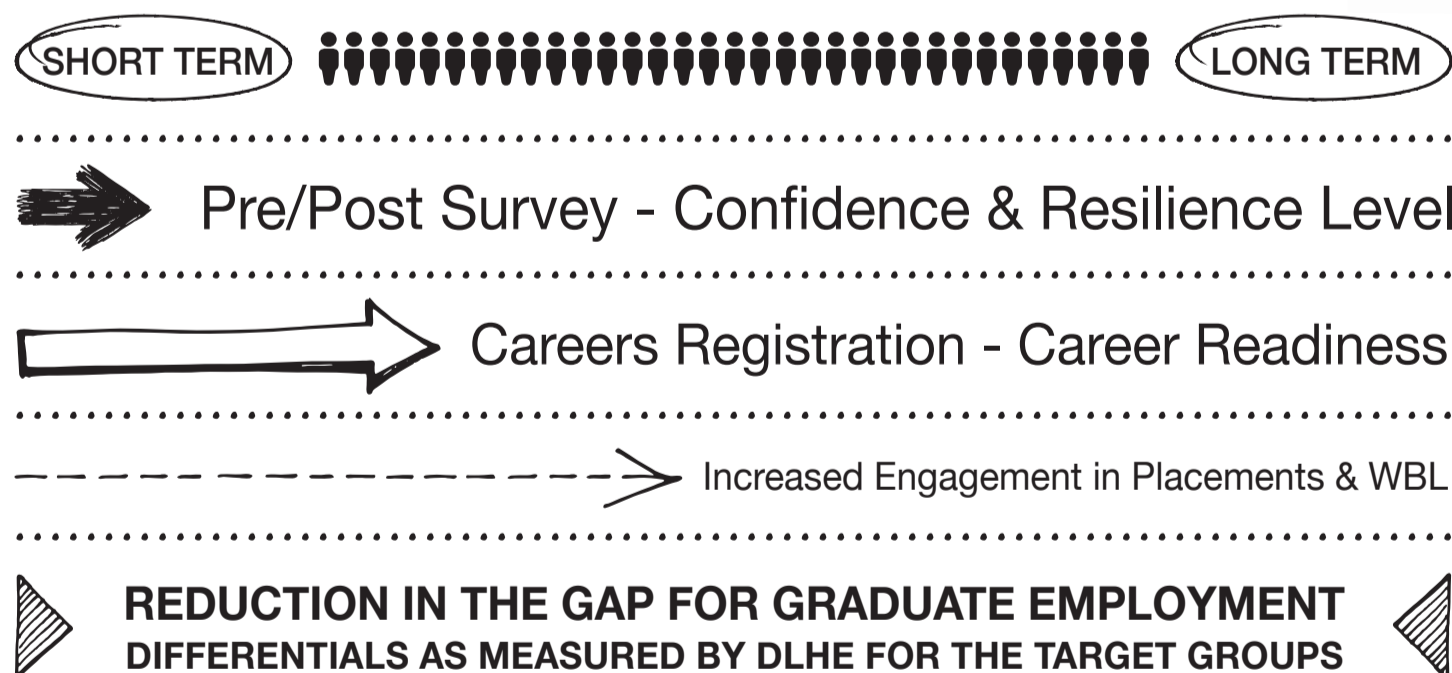
PARTNERS WILL SCALE UP EXISTING PROVEN EMPLOYABILITY ACTIVITIES IN THEIR OWN INSTITUTIONS TO ENGAGE TARGET GROUPS

<b>Talent Bank</b> Tailored matching service to re-engage students in the process of securing a year-long placement in the UK or overseas. Grown by more than 50% in the last 3 years.	<b>Professional Mentoring</b> Business professionals are matched with 2nd year students offering one to one support. They provide industry insight and the scheme supports 80% of students to secure a year-long placement.	<b>Speed Recruitment Events</b> Facilitating face to face engagement between students & employers, increasing work exposure, and challenging student and employer assumptions. Over 40% of students that engaged in the event secured employment.	<b>Micro Placements</b> 2-5 week placements for 1st & 2nd years. Supporting career exploration for those with no previous professional work experience. 60% of the 2015/16 students had no previous engagement with the Careers Service.	<b>Accredited Employability Modules</b> Streamlined, embedded co-curricular modules delivered to target student groups in partnership with course teams. Last year 2236 students completed additional accredited employability modules from across all faculties.



year two  
New employability activities will be piloted through a partner 'buddy' scheme at both a strategic and operational level.

THE EVALUATION



the ultimate outcome ADDRESSING DIFFERENTIAL OUTCOMES

TA DAH!

1800 STUDENTS ENGAGED OVER 2 YEARS

SECTOR TOOL KIT & POSITIVE IMPACT ON THE INSTITUTIONS	IMPROVED EMPLOYMENT PROSPECTS OF TARGET GROUPS	Reduction in differential employability outcomes	IMPROVED PRODUCTIVITY THROUGH A DIVERSE SKILLED WORKFORCE
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PROJECT PARTNERS

ALL WITH THE SUPPORT OF THE HEFCE CATALYST FUND

THE END\*  
(\*actually just the beginning)